

Mahere toi

Arts plan

We want to celebrate the arts and the city's history and cultural diversity. We want there to be lots for people to do in our creative and exciting city.

The arts bring the city to life, challenge ideas, and generate excitement. Palmerston North has a strong arts sector and thriving art scene. It is home to notable local artists, exhibitions, cultural facilities, and events.

We want our city arts and cultural facilities to be strong and resilient. We will support and care for our city's cultural facilities and develop a civic and cultural precinct. We will support the arts sector to reflect the bicultural foundations of our city.



Ka aha mātou?

What will we do?

Provide and support cultural facilities

What will this mean?

The Regent on Broadway and the Globe Theatre provide opportunities for our city communities to attend and take part in a wide variety of performances. Te Manawa is a central city museum, art gallery, and science centre for the wider region.

Specific actions

- Fund and support Te Manawa Museums Trust
- Fund and support the Regent Theatre Trust
- Fund and support the Globe Theatre Trust
- Develop and maintain Council-owned cultural facilities (Te Manawa, Regent on Broadway, and Globe Theatre)
- Support cultural facilities to establish and maintain relationships with Rangitāne o Manawatū

New or one-off actions

- Finalise a Civic and Cultural Masterplan with cultural facilities and communities, and investigate co-funding and partnership models (years 1 to 3)
- Undertake seismic strengthening of the Council-owned arts and cultural facilities (from year 1)
- Incorporate Enabling Good Lives principles into facility maintenance and development of Council-owned arts and cultural facilities (from year 1)

[See the [Heritage plan](#)]

Support community arts initiatives and organisations

What will this mean?

The value of the arts is evident in our cityscape. There is support for local arts organisations and creative initiatives.

Specific actions

- Provide support to arts organisations to deliver community-led projects
- Provide support to the arts sector through:
 - Creative Communities Fund
 - Strategic Priority Grants (including support for sector leadership)
 - Community Development Small Grants Fund
- Support projects that promote Māori creative practices
- Curate, maintain and promote Council's public art
- Purchase and install new public art

New or one-off actions

- Investigate the need for performance/theatre spaces in the city (year 3)
- Provide funding support to the annual Summer Shakespeare production (from year 1)

Provide, fund, and support city and community events

What will this mean?

There is a variety of local city and community events and festivals throughout the year. Communities have opportunities to share and celebrate their cultural identity and interests.

New and developing events attract and engage new audiences.

Specific actions

- Provide and facilitate a co-ordinated calendar of accessible and sustainably-managed city and community events
- Provide funding, resources, and guidance on event delivery to community-led event providers
- [See [Community support plan](#) for Community-led initiatives fund]
- Provide Te Ao Māori events with Rangitāne o Manawatū

New or one-off actions

- Support a Manawatū Arts Festival (from year 2)
- Provide a community events trailer (year 1)
- [See [Economic development plan](#) for Major events]