

STREET ART MANUAL



Why invest in a mural?:

- Deter graffiti
- Create a photo opportunity outside your building or business
- Add to the vibrancy of the neighbourhood that you are a part of
- Reflect your values in a visual way to the public
- Create a landmark for people to associate with your site
- Attract or retain tenants

We can support you with:



Materials



Access Hire



Traffic
Management

All you have to do is:



Choose an
artist



Choose a
brief



Pay the artist
fees

What's the process?

01

Let's talk

- Organise a catch up with us via
- 06 356 8199
- info@pncc.govt.nz
- Facebook us @PlacemakingPN

02

Hunt out an
artist

- Check out the Palmy Public Art Guide and shortlist your favourite artists
- We'll get quotes from them and you choose

03

Develop a
concept

- Negotiate a brief with your artist and kick a concept around that your both proud of

04

Make a
game plan

- We'll help the artist gear up to tackle the wall.

MURAL!



The Street Art Manual is a Palmerston North City Council Creative & Liveable Strategy project