

WANT TO HELP FUND ENVIRONMENTAL INITIATIVES?

We would like to hear from groups who are willing to distribute funding into local environmental projects.



**STRATEGIC PRIORITY GRANT 2020-2022
CLOSES 4PM MONDAY 9 NOVEMBER 2020**

See more details on pncc.govt.nz
or contact

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Want to help fund environmental initiatives?

Palmerston North City Council (PNCC) has an opportunity to redeploy part of our Strategic Priority Grant (SPG) funding to support our environmental sector. This funding will enable groups to contribute to and enhance our strategic goal of becoming an eco-city.

We're looking for a community group to administer a 'small grants fund' for environmental projects. Your job would be to help us give out money for some exciting environmental projects.

Palmerston North City Council has an [Eco-City Strategy](#) to help us achieve the goal of an Eco-City, and our [Community Funding Policy](#) helps us ensure that we are continually supporting our community groups.

There are four priorities that are the focus of the Eco-city Strategy. These are:

- **Priority 1:** Respect and enhance the mauri of the Manawatū River
- **Priority 2:** Work with the community to reduce carbon emissions
- **Priority 3:** Regenerate native biodiversity
- **Priority 6:** Educate the community, in particular property owners, on the benefits of investing in sustainable building design and green building.

Part One:

This section outlines who is eligible to apply for the two-year Strategic Priority Grant (SPG) to administer the 'small grants fund' for environmental projects.

Does this sound like your organisation?

- **Environmental focus:** do you have a strong understanding of the issues facing the environment?
- **Community focus:** do you know the Palmerston North community well? The small environment grant fund will benefit the wider community of Palmerston North and address a problem or gap in the community.
- **Capacity:** the capacity to deliver funding round/s for the next two years?

If this sounds like your organisation, and you would like to lead an annual funding round, then we would like to hear from you.

We have \$88,440 to give to an organisation for the 2020/2021 financial year to distribute funding into community environmental projects. In the 2021/2022 financial

year, you will also receive a further \$44,000 (CPI adjusted) to distribute. This funding also covers the administrative costs (administration, committee expenses and advertising costs) that are associated with the distribution of funding to the community. Up to \$10,000 per annum can be used for these administrative costs i.e. \$10,000 in 2020/2021 and \$10,000 in 2021/2022.

To apply for this SPG funding you must be a formal organisation, such as a trust or social enterprise, or an unregistered community group with a commitment from an umbrella organisation.

Council policy means we can't pay grants directly to unregistered groups.

Are there any other criteria?

For further criteria on who can apply for this two-year funding please see the [Community Funding Policy](#).

How do you decide who receives the SPG Funding?

All applications will be assessed by a panel of Palmerston North City Council officers.

A big factor in our decision will be how you demonstrate your ability to effectively administer the funding. This means developing a criterion that you'll use to determine if applicants should receive funding or not.

The panel will be assessing applications based on:

- The viability of your proposed criteria, including whether you have the capability, capacity and experience to deliver it.
- How you will show that the grant has benefited the community.
- Whether your proposed criteria align with Council's funding priorities.

To ensure the process is fair and equal, the panel must also declare their interest in any application that they, or any members of their family, are associated with or have an interest in. If an interest is declared that member will remove themselves from the panel while discussion and decision-making is happening for that application.

Part Two

This section outlines some things to consider when developing a criterion to help you administer the 'small grants fund' for environmental projects.

We will provide an online platform called 'SmartyGrants' to allow you to run the application process online.

What should you think about when developing your funding criteria?

This SPG fund is specifically intended to support environmental projects so it's important that recipients can answer some basic questions:

- How does your organisation contribute to the PNCC Eco-City Strategy?
- How do you intend to use the funding to contribute to the PNCC Eco-City Strategy?

You should also consider what other requirements you have for the funding:

- What criteria are you going to ask applications to fit under? **Tip: Think about eligibility of applicants, project scope and relevance, collaboration within the community, timeframes and budgets.**
- How are you going to distribute the funding? **Tip: Think about a funding committee, how many times you are going to open the funding?**
- How much would it cost YOUR ORGANISATION to administer the grant? **Tip: Think about administration, committee expenses and advertising costs.**

Environmental projects could include a focus on:

- Kaitiakitanga initiatives
- New initiatives in the environmental sector;
- New projects that contribute towards a better future for the environment;
- Existing projects that need funding to contribute its positive impact on the environment.