



PALMY™

PAPAIOEA
PALMERSTON
NORTH
CITY

STRATEGIC PRIORITY GRANTS

APPLICATIONS OPEN FROM
6 SEPTEMBER - 1 NOVEMBER 2021

APPLY ONLINE
[PNCC.SMARTYGRANTS.COM.AU](https://pncc.smartgrants.com.au)



STRATEGIC PRIORITY GRANTS GUIDELINES

Purpose

Palmerston North City Council's Strategic Priority Grants provides multi-year funding for community-led projects, activities or services. The total funding available is \$1.4m per year for three years, starting from 1 July 2022.

These grants are designed to encourage community leadership of solutions. We will fund community organisations whose outcomes directly contribute to Council's vision:

HE ITI RĀ, HE ITI POUNAMU.
SMALL CITY BENEFITS, BIG CITY AMBITION

The vision is supported by five goals:



GOAL 1 HE TĀONE AUAHA, HE TĀONE TIPUTIPU
AN INNOVATIVE AND GROWING CITY

GOAL 2 HE TĀONE WHAKAIHIIHI, TAPATAPAHĪ ANA
A CREATIVE AND EXCITING CITY

GOAL 3 HE HAPORI TŪHONOHONO, HE HAPORI HAUMARU
A CONNECTED AND SAFE COMMUNITY

GOAL 4 TE TĀONE TAUTAIAO
AN ECO CITY

GOAL 5 HE KAUNIHĒRA AHUNUI, WHAKAMANA I TE IWĪ
A DRIVEN AND ENABLING COUNCIL

Funding priorities

In your application, we recommend that you only select the funding priorities that align most closely with your core mission.

Our funding priorities are based on the following strategic goals:

GOAL 2 A CREATIVE AND EXCITING CITY

- **Priority 1:** Create a city that has great places for all people
- **Priority 2:** Celebrate the city's history and diversity and build on the strength of being a city of many cultures and languages.
- **Priority 3:** Be a creative city that nurtures and celebrates the arts.
- **Priority 4:** Develop a national reputation as an exciting city with plenty to do at night and on weekends.
- **Priority 5:** Be one of the most active communities in New Zealand.



GOAL 3 A CONNECTED AND SAFE COMMUNITY

- **Priority 1:** Develop, provide, support or advocate for services, facilities and events that create a connected, welcoming and inclusive community.
- **Priority 2:** Ensure the city has a healthy community where everyone has access to healthy, safe and affordable housing and neighborhoods.
- **Priority 3:** Support communities to achieve their aspirations.
- **Priority 4:** Be a city where people feel safe and are safe.

GOAL 4 AN ECO CITY

- **Priority 1:** Respect and enhance the mauri of the Manawatū River.
- **Priority 2:** Work with the community to reduce carbon emissions.
- **Priority 3:** Regenerate native biodiversity.
- **Priority 6:** Educate the community, in particular property owners, on the benefits of investing in sustainable building design and green buildings.

Who can apply?

Applications are open to not-for-profit organisations operating in Palmerston North. Social enterprises can also apply, but you need to show that you have a social, cultural or environmental mission and your profits are reinvested in fulfilling that mission.

Strategic Priority Grants are not available to political parties, commercial entities, local government bodies, government agencies or other public sector entities.

What can be funded?

We will fund a wide range of costs integral to service delivery including salaries, administration and office expenses, rent and utilities, promotion and materials.



What can't be funded?

We will not fund the following:

- Debt servicing or repayment
- Legal expenses
- Activities that promote religious ministry or political purposes
- Medical expenses
- Public services that are the responsibility of central government (eg core education, primary health care)
- Physical works
- Purchase of alcohol

In a competitive funding environment, the following is a low priority for funding:

- Travel and accommodation outside Palmerston North
- Retrospective costs
- Fundraising events or activities

Assessment criteria

You will need to demonstrate:

- The viability of the proposed project, activity or service, including whether you have the capability, capacity and experience to deliver it.
- The expected outcomes of the proposed project, activity or service.
- How you will show that the grant has benefited the community i.e. how you will measure how anyone is better off as a result of the project, activity or service.
- Whether your outcomes align with Council's funding priorities.
- Your organisation's role in increasing the capacity and capability of the sector, including evidence of collaboration with other organisations.

Allocations process and timeline

6 SEPTEMBER - 1 NOVEMBER 2021

Apply online at
pncc.smartygrants.com.au

NOVEMBER-DECEMBER 2021

Staff allocation panel assesses applications

FEBRUARY 2022

Assessments moderated and funding allocated

MARCH 2022

Applicants notified of decision

APRIL 2022

Funding agreements negotiated
Feedback and assistance provided to unsuccessful applicants

JULY 2022

Funding agreements commence

We may ask to meet with you in December if the assessors need any additional information or clarification about your proposal.

Decisions are made by a panel of Council officers from different units. All decisions are moderated and then reviewed by Council management.

Where can I get help?

We are hosting weekly drop-in sessions around Palmerston North for you to receive one-on-one support with your application. We strongly recommend chatting to us before you submit your proposal.

Depending on COVID Alert levels, there may be unforeseen changes to sessions. Visit our website for updated information.

[PNCC.GOV.T.NZ/STRATEGICPRIORITYGRANTS](https://pncc.govt.nz/strategicprioritygrants)

Come to a Drop-in Session

Wednesday 8 September	10am – 1pm	Awapuni Library
Friday 17 September	11am-2pm	Roslyn Library
Tuesday 21 September	10am-12pm	Pacifica Centre
Friday 24 September	11am-2pm	Central Library
Tuesday 28 September	11am-2pm	Square Edge
Wednesday 6 October	11am-2pm	Ashhurst Library
Wednesday 13 October	4pm-6pm	Highbury Whānau Centre
Wednesday 20 October	3pm-5pm	Te Pātikitiki
Wednesday 27 October	11am-2pm	Hancock Community House
Thursday 28 October	3pm-6pm	Central Library





Te Kaunihera o Papaioea
Palmerston North City Council

CONTACT US

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[PNCC.GOVT.NZ/STRATEGICPRIORITYGRANTS](https://pncc.govt.nz/strategicprioritygrants)